



## Speaker Biography

After more than two decades in the media industry, John E. Girton, Jr. has found his niche. Spending much of the past five years in the classroom, this "new media" entrepreneur is a proven and accomplished communications professional who not only teaches, but also trains and mentors students and businesses in the areas of innovative media, technology and communication strategies. His creative designs, website development, multimedia and television productions have appeared on billboards, in print and on televisions all over the globe for clients as familiar as Black Entertainment Television's Bobby Jones Gospel, Vanderbilt University, Meharry Medical College, Monument Media, and the National Association of Black MBA's.

John is presently serving as an Instructor of Journalism and Telecommunications at Ball State University in Muncie, Indiana. Along with his teaching and lecture load, multimedia workshops and training seminars, he is responsible for implementing innovative strategies and increasing brand equity through video, print, web and multimedia assets for clients across the US.

An ordained clergy, Girton serves as the Founder and Senior Servant of The Loving Church, an international virtual church. John travels the country as a featured speaker for Making It Count, captivating and motivating high school and college audiences with his message of empowerment and inspiration. When he isn't in the classroom, writing, innovating or speaking, he spends quality time with his wife and three children.

A member of several organizations, John's commitment to innovation, new media and technology is evident by the many organizations and activities that keep him close to his craft. He is a member of the Broadcast Educators Association, the Society of Industry Leaders, and Phi Beta Sigma Fraternity, Inc. He is co-founder of the Tennessee Statewide Sandbox Podcasting competition and is the founder of Girton Ministries, Inc. (501c3), which is dedicated to educating youth and adults through several programs designed by he and his wife LaWanda, such as the Youth In Media Institute and the Technology Integration Program (TIP), a partnership between the Department of Communications at Tennessee State University and the Metro Nashville Public School System.

To learn more about John E. Girton, Jr. or to schedule him for an upcoming engagement, visit <http://www.johngirtonspeaks.com> or email [forpower@me.com](mailto:forpower@me.com).